

## Jakarta EE Marketing Committee Meeting - February 7, 2019

- Approval of the previous mtg minutes **(5 mins)**
- Review of actions from last call **(10 mins)**
  - Tomitribe is still awaiting for the EF team to tell how many seats does Tomitribe gets for the WG? (Amelia)
- Reporting to/from Steering Committee (Mike D) **(10 mins)**
- Jakarta Summit update (Paul) **(10 mins)**
- Review upcoming conferences/events (Thabang) **(5 mins)**
  - DevNexus 2019 OpenSource R<sup>3</sup> Jam Party by DevNexus, Hazelcast, Jakarta EE, Okta, Sonatype & Tomitribe (Amelia) (2 mins)
  - Update on EF plans ([here](#))
- Parking lot for Feb 21 meeting
  - What is the working budget of project for Q1-2019? (Amelia)
    - Visibility on budget usage, upcoming commitments and reconciliation against the budget (Amelia / Jon)
  - Jakarta EE 8.0 go-to-market planning
    - Branding/logo usage guidelines
    - Marketing/PR activities
  - Member acquisition
  - Jakarta EE social media member engagement (Stephanie) **(10 mins)**
  - 2019 Jakarta EE Developer Survey (Thabang) **(5 mins)**
    - Review [timeline](#)

### Attendees

Amelia Eiras (Tomitribe)  
Edward Bratt (Oracle)  
Ivar Grimstad (Committer Member Representative)  
Dan Bandera (IBM)  
Mike Denicola (Fujitsu)  
Dominika Tasarz (Payara)  
Cesar Saavedra (RH)  
Jonathan Gallimore (Tomitribe)

Eclipse Foundation:  
Thabang Mashologu  
Tanja Obradovic  
Paul White

## Discussed

Defer approval of Jan 31 minutes until next meeting Feb 21 to allow for review.

Tomitribe concerns with structure of WG have been addressed in email and will be further addressed off line.

Steering Committee update

Jakarta EE 8 - release document was approved and proposal was put in place to identify areas of work, one of them being Marketing and create a document outlining Jakarta EE 8 Marketing plan, addressing branding and logo usage as well.

Jakarta Summit

- Please refer to the document, review and provide feedback related to Jakarta Summit:  
[https://docs.google.com/document/d/1jnSRreO9pPWdSjEcyaeF\\_SU3715xP\\_rW1\\_LX13QsSrm4/edit](https://docs.google.com/document/d/1jnSRreO9pPWdSjEcyaeF_SU3715xP_rW1_LX13QsSrm4/edit)

DevNexus 2019 OpenSource R<sup>3</sup> Jam Party

- Dominika and Amelia driving, including swag

## Actions

- Paul and Amelia to follow up offline on WG governance and process questions
- Dominika to share DevNexus t-shirt design
- Tanja to create document listing 2019 meeting dates